Paris, the Capital of the Nineteenth Century

<Exposé of 1935>

The waters are blue, the plasa pink; the evening is sweet to look on;
One goes for a walk; the grandes dames go for a walk; behind
them stroll the petites dames.

—Nguyễn Triệu Hiếp, Paris, capitale de la France: Recueil de vers
(Hanoï, 1897), poem 35

I. Fourier, or the Arcades

The magic columns of these palaces
Show to the amateur on all sides,
In the objects their porticoes display,
That industry is the rival of the arts.

—Nouveaux Tableaux de Paris (Paris, 1828), vol. 1, p. 27

Most of the Paris arcades come into being in the decade and a half after 1822.
The first condition for their emergence is the boom in the textile trade. *Magasin
de nouveautés*, the first establishments to keep large stocks of merchandise on the
premises, make their appearance. They are the forerunners of department stores. This was the period of which Balzac wrote: “The great poem of display
chants its stanzas of color from the Church of the Madeleine to the Porte Saint-
Denis.” The arcades are a center of commerce in luxury items. In fitting them
out, art enters the service of the merchant. Contemporaries never tire of admiring
them, and for a long time they remain a drawing point for foreigners. An
Illustrated Guide to Paris says: “These arcades, a recent invention of industrial
luxury, are glass-roofed, marble-paneled corridors extending through whole
blocks of buildings, whose owners have joined together for such enterprises.
Lining both sides of these corridors, which get their light from above, are the
most elegant shops, so that the passage is a city, a world in miniature.” The
arcades are the scene of the first gas lighting.

The second condition for the emergence of the arcades is the beginning of iron
construction. The Empire saw in this technology a contribution to the revival of
architecture in the classical Greek sense. The architectural theorist Boeoticher expresses the general view of the matter when he says that, "with regard to the art forms of the new system, the formal principle of the Hellenic mode" must come to prevail.8 Empire is the style of revolutionary terrorism, for which the state is an end in itself. Just as Napoleon failed to understand the functional nature of the state as an instrument of domination by the bourgeois class, so the architects of his time failed to understand the functional nature of iron, with which the constructive principle begins its domination of architecture. These architects design supports resembling Pompeian columns, and factories that imitate residential houses, just as later the first railroad stations will be modeled on chalets. "Construction plays the role of the subconscious." Nevertheless, the concept of engineer, which dates from the revolutionary wars, starts to gain ground, and the rivalry begins between builder and decorator, École Polytechnique and École des Beaux-Arts. For the first time in the history of architecture, an artificial building material appears: iron. It undergoes an evolution whose tempo will accelerate in the course of the century. This development enters a decisive new phase when it becomes clear that the locomotive—on which experiments have been conducted since the end of the 1820s—is compatible only with iron tracks. The rail becomes the first prefabricated iron component, the precursor of the girder. Iron is avoided in home construction but used in arcades, exhibition halls, train stations—buildings that serve transitory purposes. At the same time, the range of architectural applications for glass expands, although the social prerequisites for its widened application as building material will come to the fore only a hundred years later. In Schéerrabt's Glasarchitektur (1914), it still appears in the context of utopia.9

Each epoch dreams the one to follow.

—Michel, "Amour! Avis!"10

Corresponding to the form of the new means of production, which in the beginning is still ruled by the form of the old (Marx), are images in the collective consciousness in which the old and the new interpenetrate. These images are wish images; in them the collective seeks both to overcome and to transfigure the immaturity of the social product and the inadequacies in the social organization of production. At the same time, what emerges in these wish images is the resolute effort to distance oneself from all that is antiquated—which includes, however, the recent past. These tendencies deflect the imagination (which is given impetus by the new) back upon the primal past. In the dream in which each epoch entertain images of its successor, the latter appears wedded to elements of primal history—Urgeschichte—that is, to elements of a classless society. And the experiences of such a society—as stored in the unconscious of the collective—engender, through interpenetration with what is new, the utopia that has left its trace in a thousand configurations of life, from enduring edifices to passing fashions. These relations are discernible in the utopia conceived by Fourier. Its secret cue is the advent of machines. But this fact is not directly expressed in the Fourierist literature, which takes, as its point of departure, the amorality of the business world and the false morality enlisted in its service. The phalanstery is designed to restore human beings to relationships in which morality becomes superfluous. The highly complicated organization of the phalanstery appears as machinery. The meshing of the passions, the intricate collaboration of passions mécanistes with the passion colaisiste, is a primitive constrictive form—on analogy with the machine—from materials of psychology. This mechanism made of men produces the land of milk and honey, the primeval wish symbol that Fourier's utopia has filled with new life.

In the arcades, Fourier saw the architectural canons of the phalanstery. Their reactionary metamorphosis with him is characteristic: whereas they originally served commercial ends, they become, for him, places of habitation. The phalanstery becomes a city of arcades. Fourier establishes, in the Empire's austere world of forms, the colorful kilof of Biedermeier. Its brilliance persists, however, faded, up through Zola, who takes up Fourier's ideas in his book Travail, just as he bids farewell to the arcades in his Théâtre Raquin.—Marx came to the defense of Fourier in his critique of Carl Grün, emphasizing the former's "colossal conception of man." He also directed attention to Fourier's humor. In fact, Jean Paul, in his "Levana," is as closely allied to Fourier the pedagogue as Schéerrabt, in his Glas Architektur, is to Fourier the utopian.4

II. Dagnanere, or the Panoramas

Sun, look out for yourself!


Just as architecture, with the first appearance of iron construction, begins to outgrow art, so does painting, in its turn, with the first appearance of the panoramas. The high point in the diffusion of panoramas coincides with the introduction of arcades. One sought tirelessly, through technical devices, to make panoramas the scenes of a perfect imitation of nature. An attempt was made to reproduce the changing daylight in the landscape, the rising of the moon, the rush of waterfalls. Jacques-Louis David counseled his pupils to draw from nature as it is shown in panoramas. In their attempt to produce deceptively lifelike changes in represented nature, the panoramas prepare the way not only for photography but for collins film and sound film.

Contemporary with the panoramas is a panoramic literature. Le Livre des cent-œil-on [The Book of a Hundred-and-One], Les Francais peints par eux-mêmes [The French Painted by Themselves], Le Diable à Paris [The Devil in Paris], and La Grande Ville [The Big City] belong to this. These books prepare the belletristic
collaboration for which Girardin, in the 1830s, will create a home in the fruitle
ston. They consist of individual sketches, whose anecdotal form corresponds to
the panoramas' plastically arranged foreground, and whose informational base
 corresponds to their painted background. This literature is also socially pano
ramic. For the last time, the worker appears, isolated from his class, as part of the
setting in an idyll.

Announcing an upheaval in the relation of art to technology, panoramas are at
the same time an expression of a new attitude toward life. The city dweller,
whose political supremacy over the provinces is demonstrated many times in
the course of the century, attempts to bring the countryside into town. In panoramas,
the city opens out to landscape—as it will do later, in subder fashion, for the
flâneur. Daguerre is a student of the panorama painter Prévost, whose estab-
lishment is located in the Passage des Panoramas. Description of the panoramas
of Prévost and Daguerre. In 1839 Daguerre's panorama burns down. In the
same year, he announces the invention of the daguerreotypy.

François Arago presents photography in a speech to the National Assembly.
He assigns it a place in the history of technology and prophesies its scientific
applications. On the other side, artists begin to debate its artistic value. Photo-
graphy leads to the extinction of the great profession of portrait miniaturist. This
happens not just for economic reasons. The early photograph was artistically
superior to the miniature portrait. The technical grounds for this advantage lie
in the long exposure time, which requires of a subject the highest concentration;
the social grounds for it lie in the fact that the first photographers belonged to
the avant-garde, from which most of their clientele came. Nadar's superiority to his
colleagues is shown by his attempt to take photographs in the Paris sewer system
for the first time, discoveries were demanded of the lens. Its importance becomes
still greater as, in view of the new technological and social reality, the subjective
strain in pictorial and graphic information is called into question.

The world exhibition of 1855 offers for the first time a special display called
"Photography." In the same year, Wurtz publishes his great article on photo-
graphy, in which he defines its task as the philosophical contemplation of painting.9
This "enlightenment" is understood, as his own paintings show, in a political
sense. Wurtz can be characterized as the first to demand, if not actually foresee,
the use of photographic montage for political agitation. With the increasing
scope of communications and transport, the informational value of painting di-
minishes. In reaction to photography, painting begins to stress the elements of
color in the picture. By the time Impressionism yields to Cubism, painting has
created for itself a broader domain into which, for the time being, photography
cannot follow. For its part, photography greatly extends the sphere of commodity
exchange, from mid-century onward, by flooding the market with countless im-
ages of figures, landscapes, and events which had previously been available
either not at all or only as pictures for individual customers. To increase turnover,
it renewed its subject matter through modish variations in camera technique—
innovations that will determine the subsequent history of photography.

III. Grandville, or the World Exhibitions

Yes, when all the world from Paris to China Pays heed to your doctrine, O divine Saint-Simon,
The glorious Golden Age will be born.
Rivers will flow with chocolate and tea,
Sheep roasted whole will frisk on the plain,
And sautéed pike will swim in the Seine.
Fricassée spinach will grow on the ground,
Garnished with crushed fried croissants;
The trees will bring forth apple composes,
And farmers will harvest boots and coats.
It will snow wine, it will rain chickens,
And ducks cooked with turnips will fall from the sky.
—Larguef and Vunderech, Loui-Bonne et le Saint-Simonien (Théâtre du Palais-Royal, February 22, 1835) 10

World exhibitions are places of pilgrimage to the commodity fetish. “Europe is
off to view the merchandise,” says Taine in 1855.11 The world exhibitions are
preceded by national exhibitions of industry, the first of which takes place on
the Champ de Mars in 1798. It arises from the wish “to entertain the working classes,
and it becomes for them a festival of emancipation.”12 The worker occupies the
foreground, as customer. The framework of the entertainment industry has not
yet taken shape; the popular festival provides this. Chaptal’s speech on industry
opens the 1798 exhibition.—The Saint-Simonians, who envision the industriali-
Zation of the earth, take up the idea of world exhibitions. Chevalier, the first
authority in the new field, is a student of Enfantin and editor of the Saint-
Simonian newspaper Le Gître. The Saint-Simonians anticipated the development of
the global economy, but not the class struggle. Next to their active participa-
tion in industrial and commercial enterprises around the middle of the century
stands their helplessness on all questions concerning the proletariat.

World exhibitions glorify the exchange value of the commodity. They create a
framework in which its use value recedes into the background. They open a
phantasmagoria which a person enters in order to be distracted. The entertain-
ment industry makes this easier by elevating the person to the level of the
commodity. He surrenders to its manipulations while enjoying his alienation
from himself and others.—The enthronement of the commodity, with its luster
of distraction, is the secret theme of Grandville’s art. This is consistent with the
split between utopian and cynical elements in his work. Its ingenuity in repre-
senting inanimate objects corresponds to what Marx calls the “theological nice-
tiss” of the commodity.13 They are manifest clearly in the spécialité—a category of
goods which appears at this time in the luxuries industry. Under Grandville’s
pencil, the whole of nature is transformed into specialties. He presents them in
the same spirit in which the advertisement (the term rédame also originates at this
point) begins to present its articles. He ends in madness.
Impinge on social ones. In the formation of his private environment, both are kept out. From this arise the phantasmagoria of the interior—which, for the private man, represents the universe. In the interior, he brings together the far away and the long ago. His living room is a box in the theater of the world.

Excursions on Jugendstil. The shading of the interior occurs via Jugendstil around the turn of the century. Of course, according to its own ideology, the Jugendstil movement seems to bring with it the consummation of the interior. The transfiguration of the solitary soul appears to be its goal. Individualism is its theory. With van de Velde, the house becomes an expression of the personality. Ornament is to this house what the signature is to a painting. But the real meaning of Jugendstil is not expressed in this ideology. It represents the last attempted sort of an art besiegéd in its ivory tower by technology. This attempt mobilizes all the reserves of inwardness. They find their expression in the medi- umistic language of the line, in the flower as symbol of a naked vegetal nature confronted by the technologically armed world. The new elements of iron con- struction—gerder forms—préoccupy Jugendstil. In ornament, it endeavors to win back these forms for art. Concrete presents it with new possibilities for plastic creation in architecture. Around this time, the real gravitation center of living space shifts to the office. The irreel center makes its place in the home. The consequences of Jugendstil are depicted in Owen’s Master Builder: the attempt by the individual, on the strength of his inwardness, to vie with technology leads to his downfall.

I believe... in my soul: the Thing.
—Louis Desède, Oeuvres (Paris, 1928), p. 129

The interior is the asylum of art. The collector is the true resident of the interior. He makes his concern the transfiguration of things. To him falls the Sisyphean task of divesting things of their commodity character by taking possession of them. But he bestows on them only connoisseur value, rather than use value. The collector dreams his way not only into a distant or bygone world but also into a better one—one in which, to be sure, human beings are no better provided with what they need than in the everyday world, but in which things are freed from the drudgery of being useful.

The interior is not just the universe but also the éti of the private individual. To dwell means to leave traces. In the interior, these are accentuated. Coverlets and antimacassars, cases and containers are devised in abundance; in these, the traces of the most ordinary objects of use are imprinted. In just the same way, the traces of the inhabitant are imprinted in the interior. Enter the detective story, which pursues these traces. Poe, in his “Philosophy of Furniture” as well as in his detective fiction, shows himself to be the first physiognomist of the domestic interior. The criminals in early detective novels are neither gentlemen nor thieves, but private citizens of the middle class.
V. Baudelaire, or the Streets of Paris

Everything becomes an allegory for me.

—Baudelaire, "Le Cypre"14

Baudelaire’s genius, which is nourished on melancholy, is an allegorical genius. For the first time, with Baudelaire, Paris becomes the subject of lyric poetry. This poetry is no hymn to the homeland; rather, the gaze of the allegorist, as it falls on the city, is the gaze of the alienated man. It is the gaze of the flâneur, whose way of life still conceals behind a mitigating nimbus the coming desolation of the big-city dwellers. The flâneur still stands on the threshold—of the metropolis as of the middle class. Neither has him in its power yet. In neither is he at home. He seeks refuge in the crowd. Early contributions to a physiognomica of the crowd are found in Engels and Poe. The crowd is the veil through which the familiar city beckons to the flâneur as phantasмагогія—now a landscape, now a room. Both become elements of the department store, which makes use of flânerie itself to sell goods. The department store is the last promenade for the flâneur.

In the flâneur, the intelligentsia sets foot in the marketplace—ostensibly to look around, but in truth to find a buyer. In this intermediate stage, it which has not yet matured but is already beginning to familiarize itself with the market, it appears as the bohème. To the uncertainty of its economic position corresponds the uncertainty of its political function. The latter is manifestly least clearly in the professional conspirators, who all belong to the bohème. Their initial field of activity is the army; later it becomes the petty bourgeoisie, occasionally the proletariat. Nevertheless, this group views the true leaders of the proletariat as its adversary. The Communist Manifesto brings their political existence to an end. Baudelaire’s poetry draws its strength from the rebellious pathos of this class. He sides with the associé. He realizes his only sexual communion with a谁rot.

Easy the way that leads into Avernum.

—Virgil, The Aeneid

It is the unique provision of Baudelaire’s poetry that the image of the woman and the image of death intermingle in a third; that of Paris. The Paris of his poems is a sunken city, more submarine than subterranean. The chthonic elements of the city—its topographic formations, the old abandoned bed of the Seine—have evidently found in him a mold. Decisive for Baudelaire in the “death-fraught idyll” of the city, however, is a social, a modern substrate. The modern is a principal accent of his poetry. As spleen, it fractures the ideal (“Spleen et idéal”). But precisely the modern, la modernité, is always citing primal history. Here, this occurs through the ambiguity peculiar to the social relations and products of this epoch. Ambiguity is the manifest imaging of dialectic, the law of dialectics at a standstill. This standstill is utopia and the dialectical image, therefore, dream image. Such an image is afforded by the commodity per se: a fetish. Such an image is presented by the arcades, which are house to less than street. Such an image is the prostitute—seller and sold in one.

I travel in order to get to know my geography.

—Note of a madman, in Marcel Réjou, Her désirs de se voir (Paris, 1897), p. 131

The last poem of Les Fleurs du mal: “Le Voyage.” “Death, old admiral, up anchor now.” The last journey of the flâneur: death. Its destination: the new. “Deep in the Unknown to find the new!”15 Newness is a quality independent of the use value of the commodity. It is the origin of the illusory appearance that belongs inalienably to images produced by the collective unconscious. It is the quintessence of that false consciousness whose indefatigable agent is fashion. This semblance of the new is reflected, like one mirror in another, in the semblance of the ever recurrent. The product of this reflection is the phantasmagoria of “cultural history,” in which the bourgeoisie enjoys its false consciousness to the full. The art that begins to double its task and ceases to be “inseparable from . . . utility” (Baudelaire)16 must make novelty into its highest value. For such an art becomes the mob. It is to art what the dandy is to fashion. Just as in the seventeenth century it is allegory that becomes the canon of dialectical images, in the nineteenth century it is novelty. Newspapers flourish, along with magazines de nouveau.17 The press organizes the market in spiritual values, in which at first there is a boom. Nonconformists rebel against consoling art to the marketplace. They rally round the banner of l’art pour l’art. From this watchword derives the conception of the “total work of art”—the Kunstwerk—which would seal art off from the developments of technology. The solemn rite with which it is celebrated is the pendant to the transfiguration that transfigures the commodity. Both abstract from the social existence of human beings. Baudelaire succumbs to the rage for Wagner.

VI. Hausmann, or the Barricades

I venerate the Beautiful, the Good, and all things great;
Beautiful nature, on which great art rests—
How it enchants the ear and charms the eye!
I love spring in blossom: women and roses.

—Baron Hausmann, Confession d’un bon devenu vieux18

The flowery realms of decorations,
The charms of landscape, of architecture,
And all the effect of scenery rest
Solely on the law of perspective.

—Friedrich Döblin, Theater-Gutachten (Munich), p. 74

Hausmann’s ideal in city planning consisted of long perspectives down broad straight thoroughfares. Such an ideal corresponds to the tendency—common in the nineteenth century—to enoble technological necessities through artistic ends. The institutions of the bourgeoisie’s worldly and spiritual dominance were to find their apotheosis within the framework of the boulevards. Before their completion, boulevards were draped across with canvas and unveiled like momu-
ments.—Hausmann’s activity is linked to Napoleonism imperialism. Louis Napoleon promotes investment capital, and Paris experiences a rash of speculation. Trading on the stock exchange displaces the forms of gambling handed down from feudal society. The phantasmagorias of space to which Flaubert devotes himself find a counterpart in the phantasmagorias of time to which the gambler is addicted. Gambling converts time into a narcotic. Paul Lafargue explains gambling as an imitation in miniature of the mysteries of economic fluctuation. The expropriations carried out under Hausmann call forth a wave of fraudulent speculation. The rulings of the Court of Cassation, which are inspired by the bourgeois and Orléanist opposition, increase the financial risks ofハウスマントナック.

Hausmann tries to shore up his dictatorship by placing Paris under an emergency regime. In 1864, in a speech before the National Assembly, he vents his hatred of the rootless urban population, which keeps increasing as a result of his projects. Rising rents drive the proletariat into the suburbs. The quarters of Paris in this way lose their distinctive physiognomy. The “red belt” forms. Hausmann gave himself the title of “démolition artist,” artist démolisseur. He viewed his work as a calling, and emphasizes this in his memoirs. Meanwhile he estranges the Parisians from their city. They no longer feel at home there, and start to become conscious of the inhuman character of the metropolis. Maxime Du Camp’s monumental work Paris owes its inceptation to this consciousness. The jérémiaides d’un Haussmannist give it the form of a biblical lament. The true goal of Hausmann’s projects was to secure the city against civil war. He wanted to make the erection of barricades in Paris impossible for all time. With the same end in mind, Louis Philippe had already introduced wooden paving. Nonetheless, barricades played a role in the February Revolution. Engels studies the tactics of barricade fighting. Hausmann seeks to neutralize these tactics on two fronts. Widening the streets is designed to make the erection of barricades impossible, and new streets are to furnish the shortest route between the barricades and the workers’ districts. Contemporaries christen the operation “strategic embellishment.”

Reveal to these depraved,
O Republic, by fulminating their place,
Your great Medusa face
Ringed by red lightning.
—Workers’ song from about 1850, in Adolf Stehe, Zwei Momente in Paris (Oldenburg, 1855), vol. 2, p. 199

The barricade is resurrected during the Commune. It is stronger and better secured than ever. It stretches across the great boulevards, often reaching a height of two stories, and shields the trenches behind it. Just as the Communist Manifesto ends the age of professional conspirators, so the Commune puts an end to the phantasmagoria holding sway over the early years of the proletariat. It dispels the illusion that the task of the proletarian revolution is to complete the work of 1789

hand in hand with the bourgeoisie. This illusion dominates the period 1831–1871, from the Lyons uprising to the Commune. The bourgeoisie never shared in this error. Its battle against the social rights of the proletariat dates back to the great Revolution, and converges with the philanthropic movement that gives it cover and that is in its heyday under Napoleon III. Under his reign, this movement’s monumental work appears: Le Play’s Ouvriers européens [European Workers]. Side by side with the concealed position of philanthropy, the bourgeoisie has always maintained openly the position of class warfare. As early as 1831, in the Journal des débats, it acknowledges that “every manufacturer lives in his factory like a plantation owner among his slaves.” If it is the misfortune of the workers’ rebellions of old that no theory of revolution directs their course, it is also this absence of theory that, from another perspective, makes possible their spontaneous energy and the enthusiasm with which they set about establishing a new society. This enthusiasm, which reaches its peak in the Commune, wins over to the working class at times the best elements of the bourgeoisie, but leads it in the end to succumb to their worst elements. Rimbaud and Courbet declare their support for the Commune. The burning of Paris is the worthy conclusion to Hausmann’s work of destruction.

My good father had been in Paris.
—Karl Gutzkow, Briefe aus Paris (Leipzig, 1843), vol. 1, p. 58

Balzac was the first to speak of the ruins of the bourgeoisie. But it was SURREALISM that first opened our eyes to them. The development of the forces of production shattered the wish symbols of the previous century, even before the monuments representing them had collapsed. In the nineteenth century this development worked to emancipate the forms of construction from art, just as in the sixteenth century the sciences freed themselves from philosophy. A start is made with architecture as engineered construction. Then comes the reproduction of nature as photography. The creation of fantasy prepares to become practical as commercial art. Literature submits to montage in the feuilleton. All these products are on the point of entering the market as commodities. But they linger on the threshold. From this epoch derive the arcades and intérieurs, the exhibition halls and panoramas. They are residues of a dream world. The realization of dream elements, in the course of waking up, is the paradigm of dialectical thinking. Thus, dialectical thinking is the organ of historical awakening. Every epoch, in fact, not only dreams the one to follow but, in dreaming, precipitates its awakening. It bears its end within itself and unfolds it—as Hegel already noticed—by cunning. With the destabilizing of the market economy, we begin to recognize the monuments of the bourgeoisie as ruins even before they have crumbled.